

A close-up, slightly blurred headshot of a young woman with long, wavy, light brown hair. She is smiling warmly at the camera, her right hand resting against her chin. She is wearing a yellow and white ribbed sweater. The background is a plain, light-colored wall.

# DESIREE PETRICH

SPEAKER, AUTHOR, PODCAST HOST  
AND LEADERSHIP CONSULTANT

[PRESS KIT](#)

# ABOUT DESIREE

## SPEAKER & LEADERSHIP CONSULTANT

Desiree is a leadership development and team engagement consultant, bestselling author, keynote speaker, and the podcast host of "You're The Boss, Now What?"

Desiree founded Intentional Action, a leadership development company dedicated to bringing out the full potential of individuals so they can take ownership of their impact on the team, while also helping teams build trust, communicate better, and hold one another accountable to being the best they can be!

- Best-selling author
- Speaker
- Corporate consultant
- Podcast host



[intentionalaction.net](http://intentionalaction.net)



Desiree Petrich



desireepetrich

# PREVIOUS CLIENTS INCLUDE



Cultivating Our Future Leaders



“Energetic, engaging, and personable”



“She has an exceptional ability to connect with her audience.”



“Relatable & Confident”



“Her sessions resonate on a practical and personal level.”

# SPEAKING

## KEYNOTE SPEAKING

- ✓ **From Good People to Great Teams:** How Self Awareness, Ownership, and Energy Shape a Winning Culture
- ✓ **Take Intentional Action:** How to Choose the Life You Lead



## BREAKOUT SESSIONS



- ✓ **The Integrated Leader:** The Inner Work Behind Outer Influence
- ✓ **5 Dysfunctions of a Team:** How to Build a Cohesive and High Performing Team
- ✓ **Lead With Confidence:** Build the Habits that Build the Life You Want to Lead
- ✓ **5 Rules for Life:** Promote Confidence, Encourage Discipline, Overcome Adversity



# TEAM BUILDING & DEVELOPMENT

## WORKSHOPS

- ✓ **Working Genius Workshop:** part personality assessment and part productivity tool for teams. Discover your gifts and transform your life.
- ✓ **5 Dysfunctions of a Team Workshop:** Perfect for teams dealing with dysfunction and looking to improve trust, resolve conflicts, and get better results together.
- ✓ **DISC Workshop:** Personality assessments with a workshop tailored to your teams needs
- ✓ **The Leadership Game:** Discover blind spots, communicate with vulnerability, and make a gameplan for the future



## THE COHESIVE TEAM COACHING PROGRAM

**This 12 week group coaching program** integrates Working Genius, DISC, 5 Behaviors of a Cohesive Team, The Ideal Team Player, and several other concepts to help **improve each individual's influence as a leader**.

However, that's just a bonus!

**The ultimate outcome will be improved communication, and trust built amongst the team with the overall goal of helping the team to reach their potential.** Whether your team is struggling with conflict or simply wants to improve, this program provides the tools and strategies needed to build a **truly cohesive team**.



# Intentional Leader Summit

Whether you're a new or aspiring manager, or you've been leading for 30+ years, The Intentional Leader Summit is where leaders come to level up. This high-energy event is designed to help you lead with confidence, build stronger teams, and tackle real workplace challenges through powerful keynotes, deep-dive breakout sessions, and a room full of ambitious, like-minded professionals ready to connect and grow!

THE 2<sup>ND</sup> ANNUAL SUMMIT WILL BE HELD AUGUST 6, 2025

## 2025 SPEAKERS

- ✓ Scott Tillema
- ✓ John Beranek
- ✓ Doug Wing
- ✓ Desiree Petrich



Intentional Action is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

## TOPICS & THEMES

- ✓ Courageous Leadership
- ✓ Conflict Resolution
- ✓ Personal Accountability

## HOSTED BY



# THE PODCAST



“I love Desiree’s authenticity! Her podcast is both relatable and realistic. In a world with so much content, these aren’t easy traits to find!”



“Actionable insights and real talk!”

“Love Desiree’s perspectives and insights into leadership today. Whether you’re in a management role, or leading a team within your business, this podcast is full of great tips and advice to lead and create an impact.”

## Listen on Apple Podcasts or Spotify

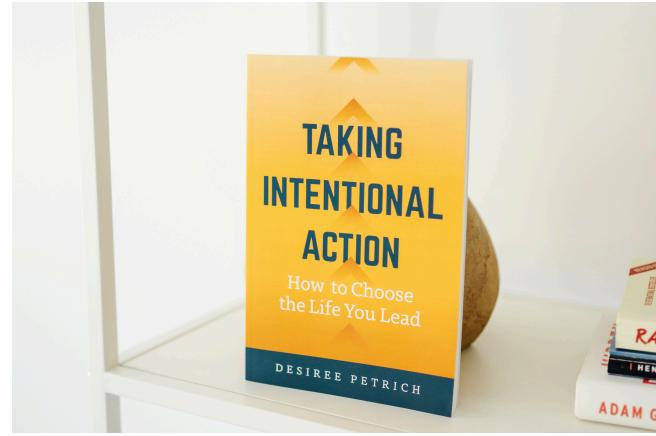
Leadership is so exciting, and it’s such a privilege! Until you realize that there’s no manual, and that’s when the full weight of the responsibility sinks in.

So if you’re a new or aspiring manager trying to navigate team dynamics, delegate with confidence and actually enjoy leading, you’re in the right place. This podcast delivers actionable advice, real-world insights, and step-by-step strategies to help you lead with impact.

Join us each week to learn about leadership skills, effective delegation, building team trust, setting boundaries, mastering time management, navigating team dynamics, developing your executive presence, and becoming self-aware.

# THE BOOK

## TAKING INTENTIONAL ACTION



**We all have good intentions...** To eat healthier, exercise, read more, and scroll less. To have better relationships with our spouses, children, friends, and co workers. To live a life we are proud of and that we love to live.

Unfortunately, most of our daily actions feel urgent rather than intentional. We can't "keep our head above water", we struggle to "get ahead", and we're always "waiting for things to slow down". That's when our good intentions are overshadowed by excuses, and circumstances that are out of our control.

**Fortunately, our busy lives are not mutually exclusive from living lives of purpose and living out our passion.**

Author Desiree Petrich believes wholeheartedly that we can build a life that we love, even while feeling a bit overwhelmed. But first, we must choose to find purpose, passion, and gratitude in every day, even on days that feel hard. That requires taking intentional action toward continuously getting to know ourselves better, having positive and productive internal dialogue, and taking control of the things that we can control.

## READER REVIEW

"I DARE you to read Taking Intentional Action and try to not find yourself within this book. From the moment you crack open its pages, **prepare to embark on a journey of self-reality like no other**. You'll find yourself nodding in recognition, struck by the uncanny feeling that this book was **penned specifically for you**. Whether it's confronting your excuses, seeking your purpose, or navigating the pitfalls of leadership, Taking Intentional Action holds a mirror to your inner thoughts and challenges you to confront them head-on. **This book empowers you to shed the masks you wear and embrace your authentic self.**"

John Beranek | Founder, Intersections Consulting



# WHAT PEOPLE ARE SAYING

## "DESIREE IS MY MOST RECOMMENDED KEYNOTE SPEAKER"

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Crowd favorite! Desiree kicked off our women's empowerment conference and she quickly became everyone's favorite keynote! Desiree captivated an audience of women of various ages and backgrounds immediately. She offered tactical, easy to understand methods for living intentionally in your own life, and touched the hearts of everyone with her story of growth and preparation for life's hard seasons.

Conference attendees requested her return to our stage and recommended more keynotes like Desiree's for our future events. Desiree is easily my most recommended keynote to anyone hoping to find a dynamic, polished, and engaging speaker!

*-Courtney Vroman, Event Host of EmpowHER*

## "YOU WILL BE TRULY BETTER THROUGH HER WORK"

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Desiree has so much passion to help educators and leaders. Her ability to keep the attention of a group of PK-12 educators and leaders was astounding! During her keynotes she gave intentional and practical ideas for ways to grow us both personally and professionally. Her message is very timely for what educators are experiencing in their learning communities at this time. I would highly recommend working with her. You will truly be better through her work.

*-Janelle Field, Lead Instructional Coach at Southwest West Central Service Cooperative*

## "HER SPEAKING SKILLS CAPTIVATED & INSPIRED EVERYONE IN THE ROOM"

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"Desiree's professionalism and expertise are unmatched. I highly recommend her for any leadership or professional development needs and I can't wait to work with her again in the future! She was an incredible facilitator at our Women in Business Summit. Her speaking skills captivated and inspired everyone in the room.

Additionally, her facilitation at our Board training was engaging and transformative, offering valuable tools and strategies we are still talking about!"

*-Laurie Levine, President & CEO of the Cottage Grove Area Chamber of Commerce and Women in Business organizations*

# STAY IN TOUCH



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Desiree Petrich



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## CONTACT DESIREE

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